



AUM

American University Of The Middle East

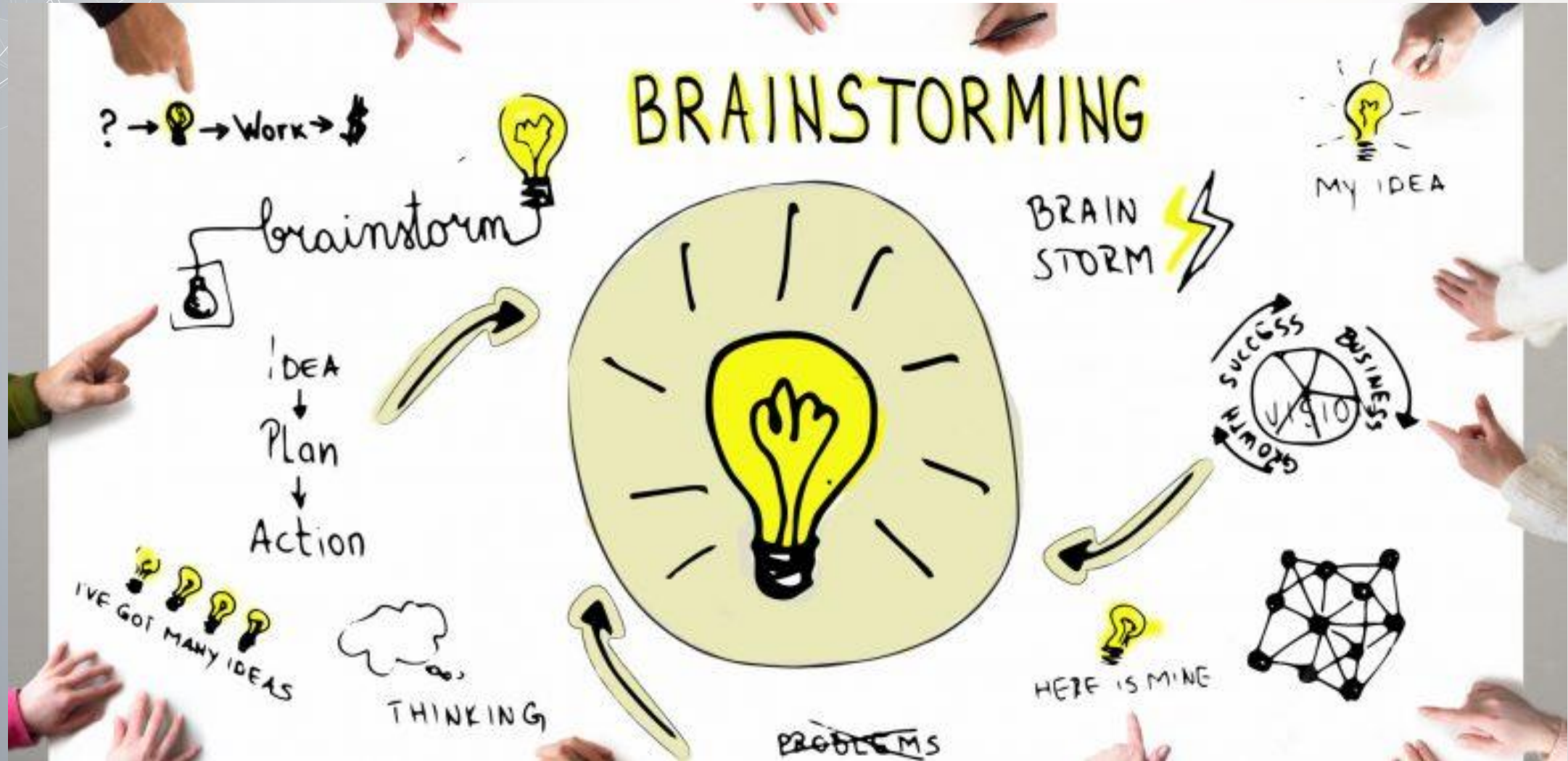
SFT 220
Creativity Innovation
& Change

A QUICK OVERVIEW

- ✓ An introduction to the Course
- ✓ Creativity, Innovation and Change
- ✓ Objectives & Purposes of the Course (personal/professional)
- ✓ How is this course different? Should you be worried?
- ✓ Attendance, APA, MOODLE, BANNER
- ✓ Course Evaluation
- ✓ Textbook (Why Textbook is Important)



How many words related to Creativity, Innovation and Change can you think in 60 seconds?



Insight Ideas
Opportunities
Encourage
Discover
Coach
Radical
Blocks
Positive
Random
Paradigm
Ingenious
Reinvent
Seed
Risk
Resilience
Drive
Persistence
Support
Concept
Strive
Six-Thinking-Hats
Challenge
Creativity
Pattern-breaking
Lateral-Thinking
Try
Inspire
Unlearn
Sunshine
Relearn
Mind-Mapping
Motivation
Mistakes
Barriers
Applied-Creativity
Excite
Think
Energy
Sustain
Transform
Inventive
Explore
Breakthrough
Incremental Values
Values
Grow
Focus
Managing-Innovation
Learn
Change
Disruptive
Transform
INNOVATE



What is a Eureka moment?



ARCHIMEDES
BORN 287 BC

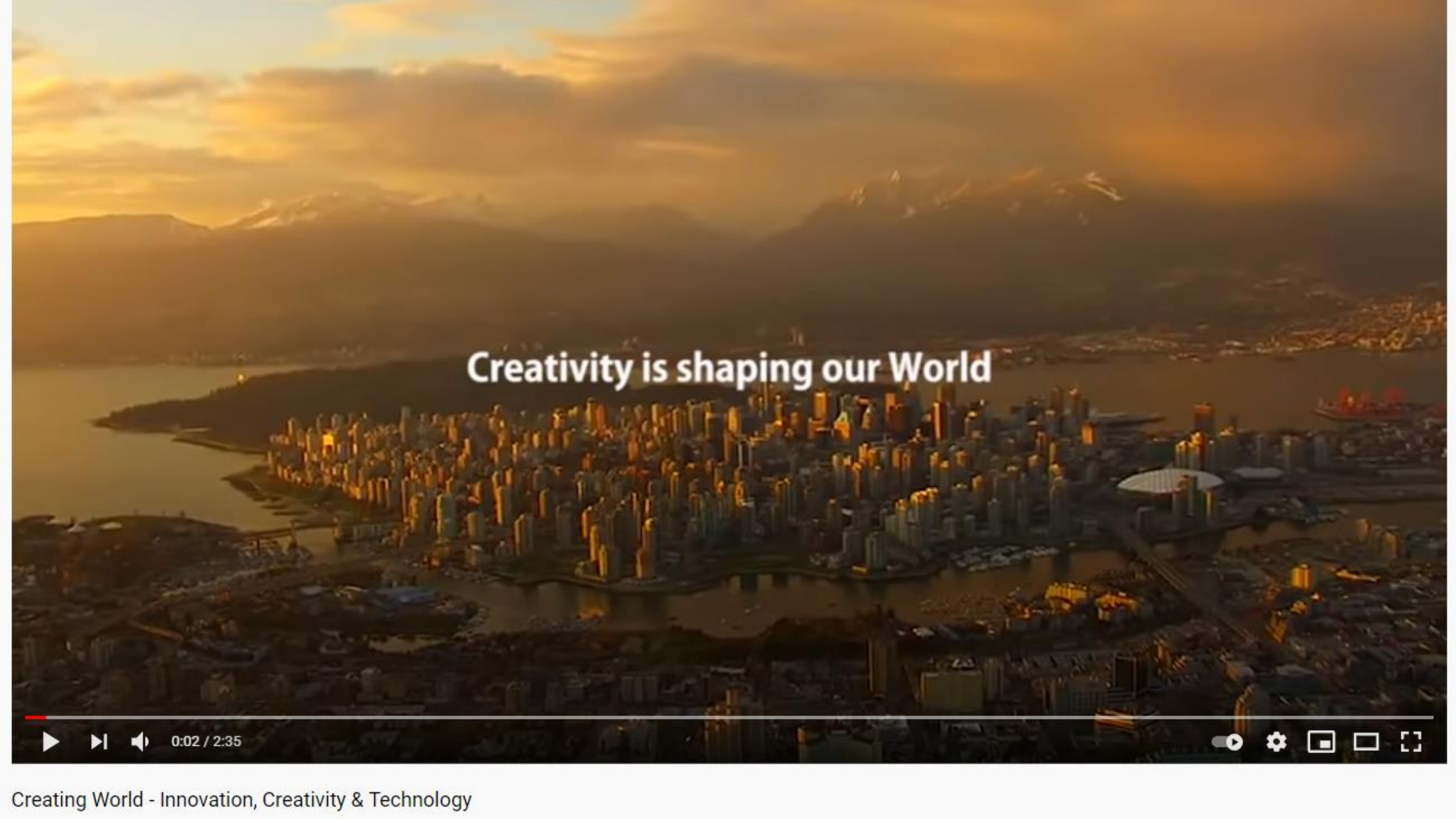
• SYRACUSE

▶ ▶ 🔊 0:32 / 3:00





Why is it important to understand the process
of creativity, innovation and change?

An aerial view of a city, likely Vancouver, at sunset. The city is densely packed with skyscrapers, and the water reflects the golden light of the setting sun. In the background, snow-capped mountains rise against a cloudy sky. The text "Creativity is shaping our World" is centered over the city.

Creativity is shaping our World

▶ ⏮ 🔊 0:02 / 2:35

⏭ ⚙️ 📺 🖥️ 🔍



Let's explore some creative ideas!



How to charge your mobile devices,
alternatively?



CREATINGWORLD

Biolite CampStove | 2012 |  | Biolite Inc.



0:05 / 1:53



Biolite CampStove - Utilize thermal energy to charge your devices



How to make your shopping list, **easily**?



CREATINGWORLD

Amazon Dash | 2015 |  | [Amazon.com](https://www.amazon.com)

0:04 / 1:45





How to ride a hover board, differently?



CREATINGWORLD

Hoverboard | 2015 |  | Hoverboard Technologies

0:04 / 2:41





How to open your door, **safely**?



CREATINGWORLD

iDoorCam | 2015 |  | Skybell Technologies



0:05 / 3:04



iDoor Cam - Keep an eye on your front door from anywhere



How to lock your house, **smartly**?



CREATINGWORLD

Lockitron | 2012 |  | Apigy



0:04 / 2:47





How to control yourself, **timely**?



CREATINGWORLD

Kitchen Safe | 2013 |  | Kitchen Safe Team

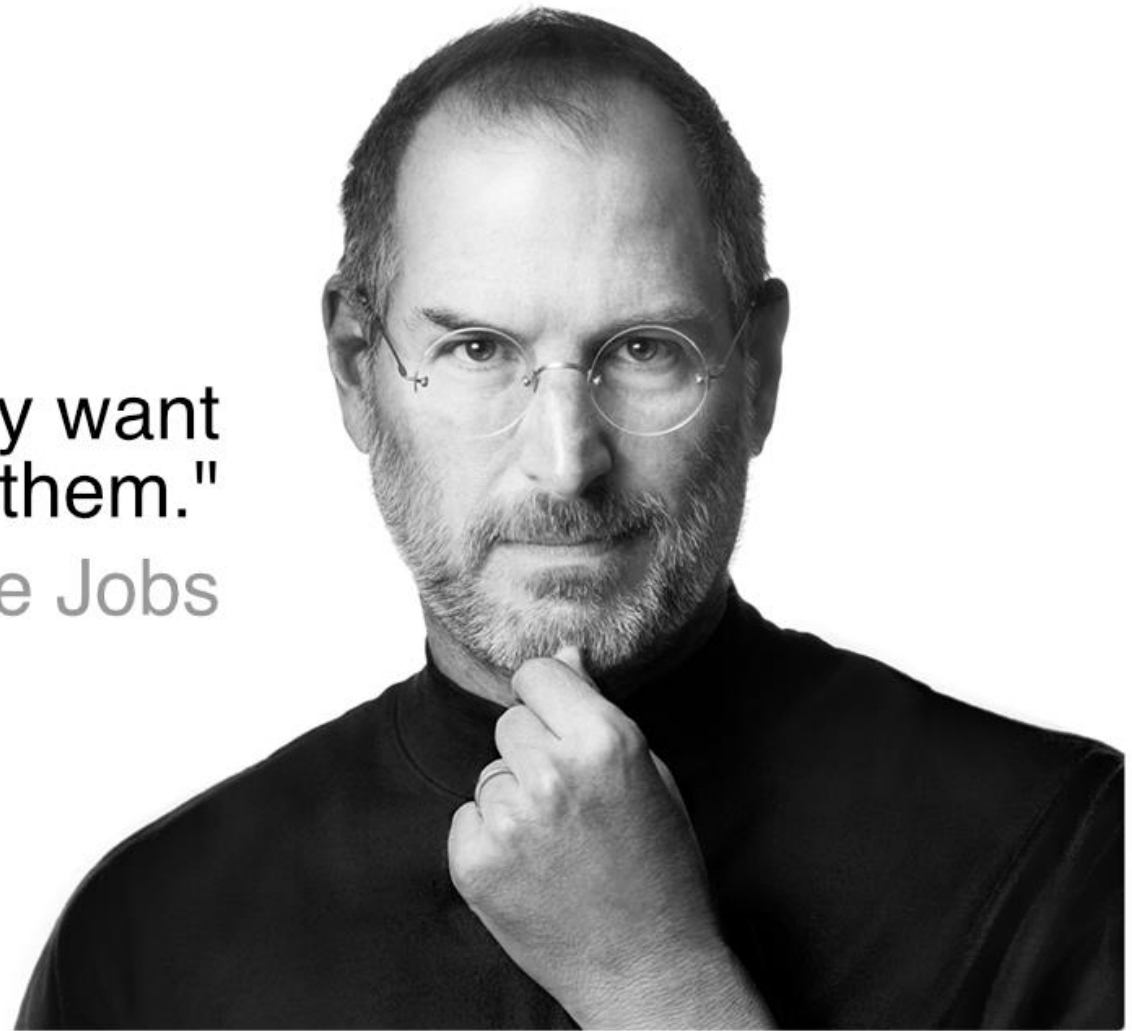


0:03 / 2:54



"People don't know what they want
until you show it to them."

- Steve Jobs





Course Description



Course Description

The course Creativity, Innovation, and Change provides a process-oriented and holistic approach to **change management**.

It introduces various **philosophical assumptions, theoretical perspectives, frameworks and models**, and **offers practical guidelines** to approaching change, creativity and innovation in organizations.

The course discusses change as a human and social process, looking at the vital roles of **leadership, entrepreneurship and creativity** play in change management.



Course Objectives



Course Objectives

This course focuses on highlighting the importance of **applying creativity, innovation, and a change mindset in college and the workplace**. The topics covered in this course will foster understanding about the several components of change and the impact of creativity in organizations.

The course aims to:

- **Discuss the components of change**, choice, communication, and resistance.
- **Promote critical thinking** which encourages the students' entrepreneurial mindset.



Learning Outcomes



Learning Outcomes

By the end of this course, you will be able to:

- Demonstrate an overall **understanding** of creativity, innovation, and change.
- Explore how **thinking creatively and out-of-the-box** can bring favorable organizational results.
- Identify several **planning and process approaches** to change.
- Apply **critical thinking** in individual and group activities.
- Exhibit **teamwork** and interpersonal skills.
- Demonstrate ability to **communicate** your knowledge publicly.



Course Assessments

Course Evaluation

<i>Gradebook Criteria</i>	<i>Activity type</i>	<i>Weight</i>
attendance		5%
Assignments	Assignment 1 (15%) Individual	45%
	Assignment 2 (15%) Group	
	Assignment 3 (15%) Individual	
	Assignment 4 (15%) Group	30%
	Assignment 5 (15%) Group	
	Assignment 6 (20%) Individual	20%
Total		100%



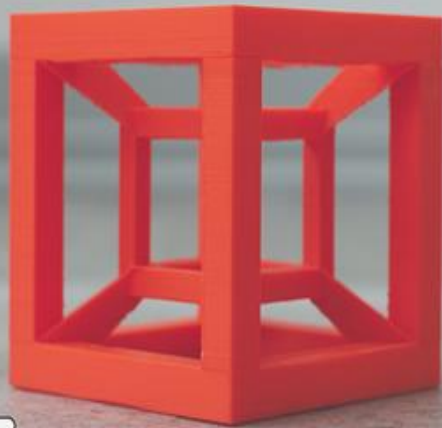


Course Textbook

MANAGING CHANGE, CREATIVITY & INNOVATION

3RD
EDITION

PATRICK DAWSON
CONSTANTINE ANDRIOPOULOS



companion
website



Managing Change, Creativity & Innovation

© Patrick Dawson & Constantine Andriopoulos
SAGE Publishing

Required

THE DESIGN THINKING TOOLBOX

A GUIDE TO MASTERING THE
MOST POPULAR AND VALUABLE
INNOVATION METHODS

Michael Lewrick
Patrick Link
Larry Leifer

Illustrations
Achim Schmidt



WILEY

Recommended



The instructor



WHO AM I?

Albanian/Turkish

- **Bachelor Degree:**

English Language & Literature

- **Master of Science:**

Psychological Counseling & Guidance

- **PhD**

Psychology & Pedagogy

Languages

- **ALBANIAN**

- **TURKISH**

- **ENGLISH**

Dr. Mehmet Aslan

Office Hours

Course Meeting Times:

<i>Section</i>	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>
<i>F1</i>			16:30 – 18:10		
<i>F2</i>			18:30 – 20:10		

Instructor's name and title: Dr. Mehmet Aslan

Office Hours: Only on BBB on the following days/times:

<i>Sections</i>	<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>
<i>F1</i>			15:00 – 16:00		
<i>F2</i>				15:00 – 16:00	

Number of credits: 2 credits

Prerequisites: None

Contact Hours: 2 hrs Lecture

Email: Mehmet.Aslan@aum.edu.kw



Class Rules



Attendance

- Attendance will be taken by the online platform.
- **Attendance** will be taken randomly to ensure your active engagement with the class.
- I will be using **quick polls** to check who attends and who not and to generate class discussions.



DOs



Participate



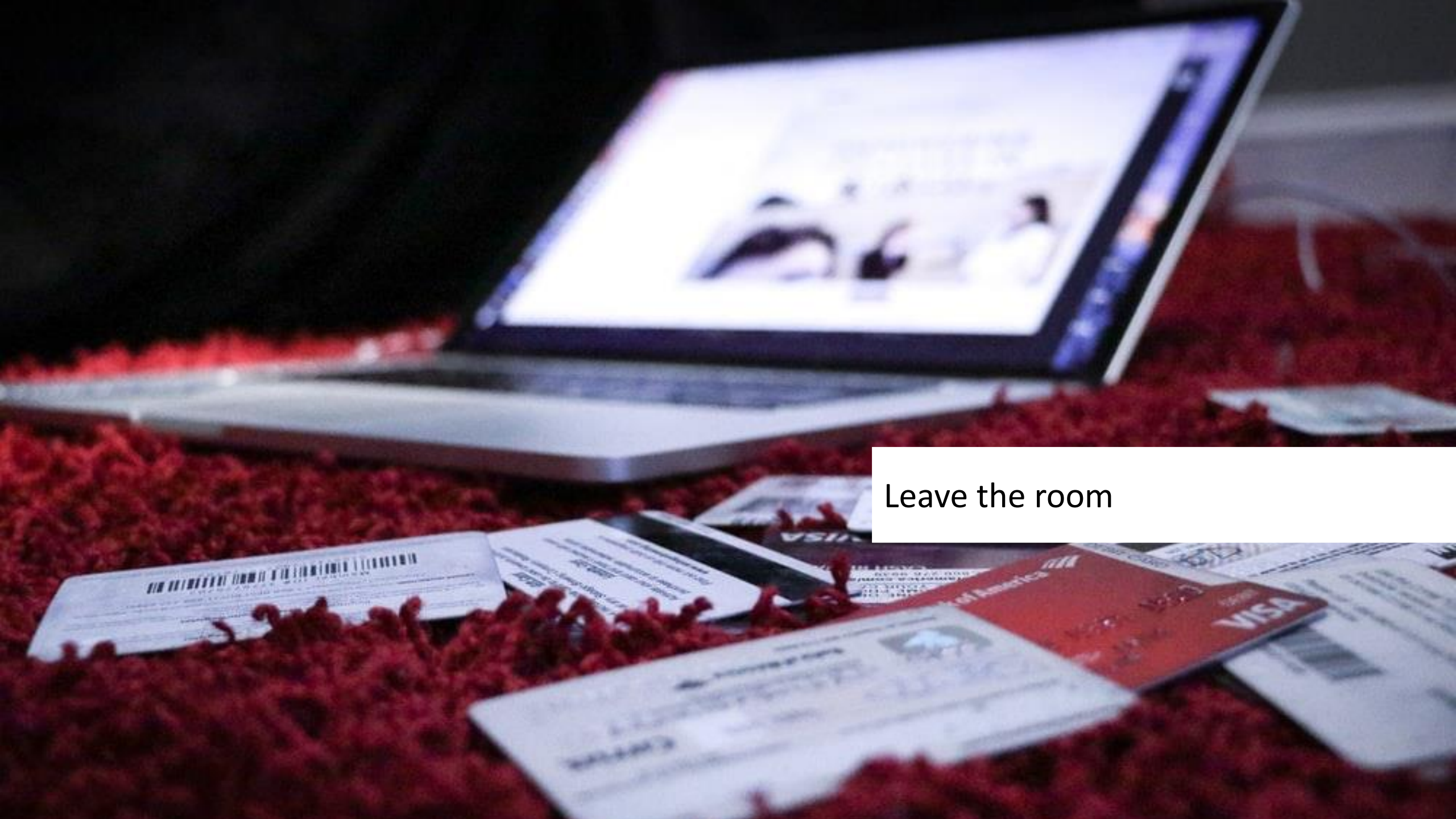
Actively listen and take notes



Study



DON'Ts



Leave the room



$$\int \frac{1}{x} dx = \ln|x| + C$$

$$\int \frac{1}{x^2} dx = -\frac{1}{x} + C$$

$$\log_a x = \frac{\ln x}{\ln a}$$

$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$

$$\frac{n}{\sqrt{r}(\cos \theta + i \sin \theta)} = -\frac{1}{\sin^2 x}$$

$$\log_a (x_1 x_2) = \log_a x_1 + \log_a x_2$$

$$P(A) = \frac{n(A)}{n}$$

$$[a_1, a_2] = a_1 + a_2 i$$

$$[a_1, a_2] = a_1 + a_2 i$$

$$(a+bi)^2 = a^2 - b^2 + 2abi$$

$$\frac{1}{n} \left(\cos \theta + i \sin \theta \right)^n = \cos \frac{n\theta}{n} + i \sin \frac{n\theta}{n}$$

$$b = +15$$

$$D(3; 15) = 3$$

$$6x - 4y = 0$$

$$a = 6$$

$$b = -4$$

$$D(6; -4) =$$

Cheat and plagiarize



Lie



One last thing...



**STOP CHASING
WHATS NOW
AND CREATE
WHATS NEXT.**

KUSHANDWIZDOM